



## **PATRICIA RASKIN**

RASKIN RESOURCES PRODUCTIONS, INC.  
"THE PATRICIA RASKIN SHOW"

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"I worked with Patricia as a radio show coach. She did an outstanding job. She coached me in radio presentation styles and gave me many helpful pointers and recommendations. After every session, she sent thorough notes so I wouldn't forget anything! It was a pleasure to work with Patricia and I highly recommend her coaching skills."

- **Liz Lewinson, Speaker, Author, Technologist, Feminist, Radio Host, "Zen Feminism for Men and Women"**

## **CLIENT TESTIMONIALS**

"I never thought I would host my own radio show, much less a highly successful one. Reality far exceeded expectations. Patricia Raskin made this process possible. With her infectious tenacity she guided me from author to interviewer. I learned the business and gained the self-confidence to interview such guests as Dr. Oz and Dr. Andrew Weil just 14 weeks into my show. She is one of those rare individuals that possess honesty, integrity, and a powerful work ethic that is long since forgotten in today's industry. This is why she is successful...this is why I have the Dr. A show!"

- **Dr. Will Aguila, M.D., Weight Loss Expert, Radio Host of "The Dr. A Show"**

"Patricia Raskin's radio coaching was invaluable to me! She really showed me the ins and outs of hosting, while teaching me to be my own personality! Her expertise and experience in the radio business came through at every step of the process. Patricia gave me feedback and guidance on my show format, design, production ideas, and marketing. Her critiquing of my show, segment by segment was extremely helpful. She even coached me on my interviewing skills and style including, my timing and questions. I definitely felt like my show and my concerns were her first priority!"

- **Terri Orbuch, Ph. D, The Love Doctor, Radio Host, "The Love Doctor"**

**PATRICIA RASKIN**  
Radio Talk Show Coach  
and Producer



## **MARKETING WITH RADIO SHOWS AND PODCASTS**

Are you looking for a powerful branding and marketing tool to get your message out on your website?

Do you want to find an effective way to deliver your message in your own voice?

Do you want your message to have shelf life and legacy?

**Patricia Raskin**  
CREATING POSITIVE SOLUTIONS

# THE Patricia Raskin SHOW

Patricia Raskin is an award-winning radio producer, host and coach and is the creator of The Patricia Raskin show, heard on Cumulus Broadcasting affiliates and voiceamerica.com. Her programs have aired on PBS, NPR and Fox affiliates.

Her guests have included Dr. Maya Angelou, Jane Seymour, Dr. Mehmet Oz, Marianne Williamson, Shark Tank's Kevin O'Leary, Marci Shimoff, Dr. Jerry Jampolsky, Andrew Weil, Jack Canfield, Linda Evans, Mark Victor Hansen, Dr. John Gray, Joan Lunden, Mariel Hemingway, Dean McDermott, Patty Duke, Elliott Gould among many other prominent authors, experts, and celebrities. She was one of the first hosts on internet radio and her program airs weekly on VoiceAmerica.com.

Raskin is recognized as one of the nation's "powerhouse voices" behind lifestyle, health, wealth, wellness and personal change talk radio.

Patricia Raskin, as a producer and coach of your radio show or podcast, will help you to:

- Focus on clear goals and outcomes
- Enhance your brand
- Create show title, format and topics
- Design promos and intros
- Determine needs of your audience
- Hone your interview skills and style
- Select guests to enhance your program
- Develop marketing strategies
- Find effective promotion vehicles
- Understand your impact by critiquing your radio program or podcast
- Find the right vehicle to host your podcast
- Build an audience to find sponsors

Patricia Raskin will show you by phone, online or in person, how to create the best radio show or podcast that will deliver your message to have shelf life and attract listeners and sponsors.

"My experience working with Patricia has been incredible. She brings a passion and excitement to her coaching, and its contagious and uplifting. She really listens and asks thought-provoking questions, and its evident that she truly cares about her clients. She has been great at strategizing with me on how to build my business and my brand and hone my interviewing technique, and her advice is well thought-out and oftentimes outside-the-box. As a bonus, Patricia has such a positive energy that working with her is just a ton of fun! I feel lucky to have found Patricia and I can confidently say that she is an asset to anyone looking to work in broadcasting."

**-Erika Finn, lifestyle expert and coach, Huffington Post contributor, lawyer, Host of The Erika Finn Radio Show**



PATRICIA RASKIN POSITIVE RADIO 